

Anthony Kalell II

Visual Designer

Futuristic and forward-thinking Visual Designer with 5+ years of design experience, creating design projects for companies and communities. Focuses on creating visual layouts, prototypes, and wireframes for clients to view and provide feedback to improve the design prototype as the final deliverable of their standards. Able to handle multiple projects, provide support to the team, and have the opportunity to grow with the company.



anthonykalell@gmail.com



(419) 494 3848



Grand Rapids, OH



behance.net/anthonykalellart

EXPERIENCE

Event Photographer

Contract - Grand Rapids Community

08/2023 - 12/2023

Achievements

- Collaborated closely with an event organizer to understand their vision and deliver photos for their website and message.
- Captured stunning and memorable photos of events within the town of Grand Rapids, OH.
- Utilized GIMP (GNU Image Manipulation Program) in editing photos for better visual design to the client's website.

Visual Design Intern

Full-Time - Vital & FHR North America LLC

05/2023 - 08/2023

Achievements

- Collaborated closely with the company's engineering manager to create rough drafts and 3d Designs of medical scanners.
- Collaborated with the senior accountant in planning the decorations of the Open House.
- Develop creative advertising content for multiple media, including flyers, banners, and slideshows to create awareness in social media and within the company.
- Participated in the Open House of the new company building as their event photographer for social media posts.
- Utilized Blender and other computer proficiency in making 3d medical scanner prototypes for industrial design projects.
- Created a visually appealing presentation for the maintenance supervisor to present to the targeted audience.

AREAS OF EXPERTISE

Visual Design

UX Design

Color Theory

Web Development

Typography

Collaboration

Communication

Branding

Digital Marketing

Project Management

Attention To Detail

TECHNICAL SKILLS

Design

GIMP, Inkscape, Canva, Gravit Designer, Blender, Adobe Suite, Figma

Coding

HTML, Java & CSS

DESIGN PROJECTS

Visual Content - Portfolio Website

- Developed content and overall content of my personal Behance portfolio website.
- Updated design projects from colleges and personal projects to present to the design/art community

Graphic Designer - Flea Market Advertising

- Provided flyers, banners, and other advertising designs for the use of Woodland Mall Flea Market Advertisement in Social Media.

EDUCATION

Bachelor of Science in Technology

Bowling Green State University

2021 - 2023

Associate of Arts

Owens Community College

2018-2020

INTERESTS



Social Media



Web Design



Digital Marketing



Graphic Design



Digital Art



Photography